Timberlands, Forest Products Processing, and Fiber Issues for 2020

Attend this conference for in-depth analysis on forest products market challenges, opportunities, and threats for 2020 in the North American West Coast timberland region.

January 22-23, 2020
Heathman Lodge
Vancouver, WA
### Agenda

**Wednesday, January 22, 2020**

- **5:30** Welcome Icebreaker
- **6:30** Dinner

**Thursday, January 23, 2020**

- **7:00** Networking buffet style breakfast
- **8:30** Opportunities and Stressors for the North American Forest Industry in 2020  
  Hamir Patel  
  CIBC World Markets
- **9:00** Outlook for Sawlog and Pulpwood Prices in Western US and Western Canada  
  Hakan Ekstrom  
  Wood Resources International
- **9:30** Federal Forest Lands Issues in 2020  
  Tom Schultz  
  Idaho Forest Group
- **10:00** Break
- **10:30** Strategic Issues for US PNW Timberlands in 2020  
  Jason Spadaro  
  SDS Lumber
- **11:00** US PNW Sawmill Sector  
  Steve Courtney  
  Roseburg Forest Products Co.
- **11:30** US PNW Pulp Mill Sector  
  Jeff Walton  
  Cascade Pacific
- **12:00** Lunch

**1:00** BC Interior Log Supply Issues  
Brad Bennett  
Interfor

**1:30** BC Coastal Log supply Issues  
Albert Nussbaurn

**2:00** Biomass Availability in 2020  
Greg Frohn  
Avista

**2:30** Break

**3:00** BC, PNW and Idaho Transportation Issues  
Dale Lemmons  
Signature Transport

**3:30** Why and Where to Invest in Timberlands in North America – A Focus on the US Northwest  
Brooks Mendell,  
Forisk Consulting

**4:00** Reception

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We encourage you to arrive the evening before to network with the icebreaker and dinner. We are also providing a buffet-style sit down breakfast prior to Thursday’s Mapping the Course conference as another opportunity to network.
For the first time in history, a workplace can have 5 generations in the workforce and all with different communication styles. Couple this with a work environment that reflects societal changes and shifts in public opinion and the result is that communication can falter and the work will suffer. These differences often create misunderstandings, stereotypes, and conflicts. What if we could leverage the differences between generations instead of just eliminating conflict?

This presentation will explore the communications styles and motivations of the various generations. It will cover advice on getting multiple generations to work together and offer assistance to managers for providing leadership across the generations. The session will focus on speaking millennial and understanding a most misunderstood generation.

**About the Instructor:**

Mike Burnett from Empire CAT will share with you the reasons for the differences and how to find creative solutions. Mike has over 19 years of experience in the learning and development field. He is an expert on Employee Engagement, Organizational and Leadership Development. He loves driving change management and business cultural transformation efforts. He has years of leadership experience and has seen what works and what does not when working across generations.

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Optional Workshop • January 22, 2020

10 am – noon

**Working Across Generations: How to Speak Millennial**

*Instructor:* Mike Burnett, Empire CAT

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1:00 pm – 5:00 pm

**Achieve Better Results in all Business Metrics by Getting Safety Right**

*Instructor:* David Libby, Krause Bell Group

Are your business metrics falling short of your expectations? Do these metrics have the design capacity to be better than they are today? If so, attend this workshop to learn new paradigms in safety leadership. Learn specific actions you can take to create a culture that is more supportive of safety. When done well, especially with multi-generational employees, you will get more discretionary effort from your employees – and better results in all business metrics – by getting safety right first!

A stronger safety culture reduces turnover and absenteeism. It increases engagement of employees at all levels – the kind of engagement that improves productivity and quality while reducing waste and rework. Equipment and machinery are nearly the same for all organizations – it’s the people that get more out of the same equipment and machinery.

**About the Instructor:**

David Libby has been helping US and multinational organizations improve safety and operational performance for 30 years. He brings a hands on, practical approach to improving safety leadership culture and performance. Prior to his current position, David led organizations in the forest products and pulp and paper industries during a 20 year career. His experience spans Operations and Organizational Development and includes director of Human Resources and Environmental Health and Safety. He understands organizational change comes from a 360-degree examination of strengths and weaknesses and uses that data to develop strategies for safety and operational improvement through effective practice and feedback.

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January 22-23, 2020

Heathman Lodge • Vancouver, WA
### Sponsorship Opportunities

**Timberlands, Forest Products Processing, and Fiber Issues for 2020**

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Please contact Richard Zabel at 503-226-4562 or richard@westernforestry.org if interested in these sponsor opportunities

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**Mapping the Course**

January 22-23, 2020
Heathman Lodge • Vancouver, WA
Please make check payable to:
WFCA
4033 SW Canyon Rd.
Portland OR 97221

Purchase order # ________________

Charge to:  
MC  VISA  AmEx  (please circle)

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Register at www.westernforestry.org

January 22-23, 2020
Heathman Lodge • Vancouver, WA
Mapping the Course: 
Timberlands, Forest Products Processing, and Fiber Issues for 2020

Location:
The conference and optional workshop will both be held at the Heathman Lodge in Vancouver, WA. The Heathman is located at 7801 NE Greenwood Dr. The Heathman can be viewed at: www.heathmanlodge.com. The Lodge is 20 minutes from the Portland Airport.

Lodging Information:
Reduced rate lodging is available at the Heathman by calling 888-475-3100 or 360-254-3100 and by mentioning Western Forestry and Conservation. The rate for a single or double room is $148 plus tax. After 12/30/19, reduced rate rooms will be subject to availability.

Society of American Foresters CFE Credits:
CFE credits have been applied for through the Society of American Foresters.

Registration and Cancellations:
The registration fee for 1/23/20 is $595 if received by January 6, 2020 or $695 if received after January 6, 2020. The registration fee includes a book of speaker materials, lunch and reception.

Checks should be made payable to Western Forestry and Conservation Association. Purchase orders, VISA/MasterCard, and American Express are accepted. Tax id # 930-331-712. Cancellations received on or before 1/6/20 are subject to a 15% service charge. Cancellations after 1/6/20 will be charged the entire registration fee, but substitutions are always welcome.

Group Discount for all events:
Register 3 or more people from your organization and get 10% off each person's registration fee. To redeem the discount, call Melinda at 503-226-4562 or melinda@westernforestry.org

Registration Questions?
Call Melinda at (503)226-4562
melinda@westernforestry.org

Western Forestry and Conservation Association
4033 SW Canyon Rd. • Portland, OR 97221

7th Annual Conference

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